



May 16, 2025

Governor Bob Ferguson
Office of the Governor
PO Box 40002
Olympia, WA 98504-0002

Dear Governor Ferguson,

On behalf of the members of Alliance for Automotive Innovation¹ (Auto Innovators), I am writing to express our appreciation for signing House Bill 1596, also known as the BEAM Act, to increase accountability for repeat speeding offenders.

This forward-thinking legislation demonstrates your commitment to enhancing road safety using common sense tools to facilitate enforcement of the law. Auto Innovators expects the BEAM Act will lead to the reduction of speed-related incidents across the state. Speeding contributes to nearly one-third of the fatalities on our roadways, and this legislation provides a blueprint for other states to follow when addressing excessive and reckless driver behaviors.

Washington's BEAM Act introduces a proactive approach to combatting reckless driving by mandating the installation of Intelligent Speed Assistance (ISA) technology in vehicles of certain high-risk drivers. It does so by offering driver enrollment in the program as an alternative to license suspension for excessive speeding and reckless driving-related offenses. Offenders have the option to integrate ISA devices in their vehicles to help them adhere to legal speed limits. This approach allows convicted Washington drivers with an opportunity to correct their behavior while safely maintaining their mobility. The inclusion of penalties for tampering with the ISA device reinforces the integrity of this initiative and further supports compliance. The overall program is balanced to promote safer driving habits and underscores the seriousness with which Washington addresses hazardous driving behaviors. We applaud you.

¹ Auto Innovators represents the full auto industry, including the manufacturers producing most vehicles sold in the U.S., equipment suppliers, battery producers, semiconductor makers, technology companies, and autonomous vehicle developers. Our mission is to work with policymakers to realize a cleaner, safer, and smarter transportation future and to ensure a healthy and competitive auto industry that supports U.S. economic and national security. Representing approximately 5 percent of the country's GDP, responsible for supporting nearly 10 million jobs, and driving \$1 trillion in annual economic activity, the automotive industry is the nation's largest manufacturing sector.

Your leadership in enacting the BEAM Act positions Washington at the forefront of utilizing innovative and targeted solutions to tackle traffic safety challenges. The effective date of January 1, 2029 allows ample time for the related infrastructure and public awareness campaigns to be developed, ensuring a smooth implementation of the program. Once again, Auto Innovators commends you for this significant automotive safety achievement.

Sincerely,

A handwritten signature in blue ink, appearing to read 'John Bozzella', with a stylized, cursive script.

John Bozzella
President and CEO
Alliance for Automotive Innovation