

# Auto Tech Showcase Offerings

Audi Field | June 9, 2026

## Exhibitor

### ***PLATINUM Sponsorship (One Opportunity Available): \$50,000 Member; \$75,000 Non-Member***

- Platinum logo placement on all standard print, digital, website, advertising, and select venue banners
- Logo placement and advertisement on the exhibitor concourse LED monitor
- Premium 'Platinum' level exhibitor space (*Priority placement will be given to exhibitors who confirm their participation early and to those with specific physical space requirements*)
  - Option to include vehicles for a Ride and Drive experience and/or multiple vehicles at exhibitor space (as space allows)
- Sponsor-provided giveaway items (ex. showcase bag, notebook, pen, etc.) to be distributed to all event attendees at registration
- Private meeting suite for member staff and one-on-one meetings
- Recognized at reception
- Inclusion in press releases and media coverage

### ***GOLD Sponsorship: \$25,000 Member; \$40,000 Non-Member***

- Logo placement on all standard print, digital, website, and select venue banners
- Premium 'Gold' level exhibitor space (*Priority placement will be given to exhibitors who confirm their participation early and to those with specific physical space requirements*)
  - Option to include vehicles for a Ride and Drive experience and/or multiple vehicles at exhibitor space (as space allows)
- Private meeting suite for member staff and one-on-one meetings
- Recognized at reception

### ***SILVER Sponsorship: \$15,000 Member; \$25,000 Non-Member***

- Logo placement on standard print, digital, website, and select venue banners
- 'Silver' level exhibitor space (*Priority placement will be given to exhibitors who confirm their participation early and to those with specific physical space requirements*)
  - Option to include vehicles for a Ride and Drive experience and/or multiple vehicles at exhibitor space (as space allows)
- Recognized at reception
- Private meeting suite for member staff and one-on-one meetings

### ***BRONZE Sponsorship: \$5,000 Member; \$10,000 Non-Member***

- Secondary logo placement (or name text placement) on standard print, digital, website, and select venue banners

- 'Bronze' level exhibitor space and the option to bring (1) vehicle to the event (*Priority placement will be given to exhibitors who confirm their participation early and to those with specific physical space requirements*).

*Additional high-visibility branding opportunities are available. Inquire for more information and pricing.*

## **Sponsorship:**

### ***Reception & Band Sponsor: \$50,000***

- Opportunity for a speaking role at reception
- Branded signage displayed at reception
- Exclusive use of onsite monitors for branding and advertising during the program reception
- Private meeting suite for member staff and one-on-one meetings
- Logo placement on standard print, digital, website, and select venue banners

### ***Sustainability Sponsor: \$15,000***

- Branded water stations with accompanying water bottles
- Branded electronics charging station
- Branded recycling containers throughout event
- Logo placement on standard print, digital, website, and select venue banners

### ***Insights Sponsor: \$10,000***

- Speaking Opportunity (partner with AFAI to determine engagement)
- Logo placement on standard print, digital, website, and select venue banners

### ***Lanyard Sponsor: \$10,000***

- Logo will appear on the branded lanyard for registration name tags
- Logo placement on standard print, digital, website and select venue banners

### ***Branding Sponsor: \$5,000***

- Logo placement on standard print, digital, website and select venue banners
- Sponsor-provided giveaway items (ex. showcase bag, notebook, pen, etc.) to be distributed to all event attendees at registration