

Safe Systems Approach to Impaired Driving
A Discussion Hosted by Alliance for Automotive Innovation

September 10th, 2025
Mayer Brown Headquarters
1999 K St NW
Washington, DC 20006

Sponsorship Opportunities:

Gold Sponsor: \$3,500 (2 opportunities available)

- Opportunity to introduce keynote or panel, including company introduction / overview (5 minutes)
- Sponsor recognition on slide presentation
- Sponsor thank you during the program
- Branding/logo placement on event signage
- Logo placement on website landing page
- Distribution of sponsor-provided marketing materials at the entrance to the program

Coffee Sponsor: \$1,500 (one opportunity available)

- Premium branding/logo placement on event signage
- Sponsor recognition on slide presentation
- Sponsor thank you during the program
- Logo placement on website landing page
- Distribution of sponsor-provided marketing materials at the entrance to the Summit

Branding Sponsor: \$500 (three opportunities available)

- Sponsor recognition on slide presentation
- Sponsor thank you during the program
- Branding/logo placement on event signage
- Logo placement on website landing page
- Distribution of sponsor-provided marketing materials at the entrance to the program

Reach out to Cassy LaRussa (clarussa@autosinnovate.org) for more information.