

This conference will bring together legal leaders from top automotive OEMs, regulatory experts, outside counsel and technology partners to explore the interaction between law, policy and the business of building & selling motor vehicles to customers.

**Sponsorship Opportunities:****Platinum Sponsor: \$12,500 (one opportunity available)**

- Opportunity for keynote presentation (work with AFIA to identify topic & approval).
- Premium sponsor recognition on slide presentation.
- Sponsor thank you during program.
- Premium branding/logo placement on event signage.
- Premium logo placement on website landing page.
- Four complimentary registrations to attend the event.
- Distribution of sponsor-provided marketing materials at the entrance to the conference.

**Panelist Sponsor: \$7,500**

- Opportunity to participate on a panel session.
- Sponsor recognition on slide presentation.
- Sponsor thank you during program.
- Branding/logo placement on event signage.
- Logo placement on website landing page.
- Three complimentary registrations to attend the event.
- Distribution of sponsor-provided marketing materials at the entrance to the conference.

**Reception Sponsor: \$5,000 (one opportunity available)**

- Opportunity for brief remarks at the beginning of the reception.
- Sponsor recognition on slide presentation.
- Sponsor thank you during program.
- Branding/logo placement on event signage.
- Logo placement on website landing page.
- Two complimentary registrations to attend the event.
- Distribution of sponsor-provided marketing materials at the entrance to the conference.

**Lunch/Breakfast Sponsor: \$2,500 (three opportunities available)**

- Sponsor recognition on slide presentation.
- Sponsor thank you during program.
- Branding/logo placement on event signage.
- Logo placement on website landing page.
- Two complimentary registrations to attend the event.
- Distribution of sponsor-provided marketing materials at the entrance to the conference.

**Supporting Sponsor: \$1,500**

- Sponsor recognition on slide presentation.
- Branding/Logo placement on event signage
- Logo placement on website landing page
- One complimentary registration to attend the event.
- Distribution of sponsor provided marketing materials at entrance to the conference.