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EV Monthly Recharge

Your Monthly EV Market Boost – January 2026:

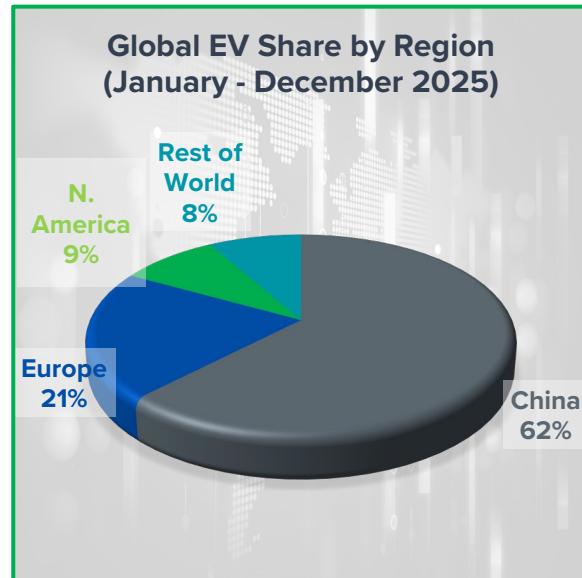


Market Snapshot

Global electric vehicle sales (BEV, PHEV and fuel cell) reached 20.7 million units through December 2025, up 20 percent year-over-year. China holds 62 percent of global market share. ([Read More](#))

EVs accounted for 9.4 percent of U.S. new light-vehicle sales in 2025, below the 9.8 percent share recorded in 2024. For the full year, market leader Tesla sold roughly 21,000 fewer vehicles than in 2024 but still retains about 37 percent market share. General Motors, Honda and Volkswagen made the largest EV sales volume gains.

Overall, U.S. EV sales are down 2.6 percent, or roughly 41,000 vehicles.



EV Pricing & Incentives

New EV Prices Down Month-Over-Month: Kelley Blue Book reports average pricing on a new EV declined to \$58,034, down 1 percent (\$600) from November 2025. New EV prices in December were 2.4 percent higher year-over-year. ([Read More](#))

EV Incentives Up: EV incentives rose to 18 percent of average transaction price (more than double the industry average of 7.5 percent), or roughly \$10,446 – a 5 percent increase from November. ([Read More](#))

Used EV Prices Flat in December: The average used EV listing price was mostly unchanged in December at \$36,408, narrowing the gap with ICE models to \$2,591. Prices are 1.2 percent below year-ago levels. ([Read More](#))

Charging Infrastructure

U.S.: 237,253 Public Charging Ports Available (up 2,179 from November): As of December 31, there were 170,268 Level 2 ports and 66,985 DC Fast ports installed.

L2 ports up 17 percent year-over-year
DC Fast ports up 34 percent year-over-year

NEVI Deployment is Accelerating: Nearly 100 NEVI-funded charging stations (an estimated 500 ports) came online last year, more than double the stations and roughly triple the ports added in 2024, signaling a rapid scale-up in national buildout. ([Read More](#))

State-Level Execution is Ramping Up: 42 states now have approved 2026 NEVI plans, with \$632 million already awarded to charging companies, marking a shift from planning to large-scale commissioning and construction. ([Read More](#))



Data Point

China's EV Exports are Surging Globally: EV exports from China surpassed 2.2 million units in 2025 (up 34 percent YoY), already exceeding the U.S. average of roughly 1.5 million total light-vehicle exports (all powertrains), with especially strong growth in Europe (681,000; up 17 percent) and Asia (1.1 million; up 40 percent) as well as rapid expansion in Latin America (up 81 percent); and Africa (up 122 percent). ([Read More](#))



Looking Ahead

Cox Automotive EV Forecast: “Cox Automotive expects EV share in the year ahead to be near 8%, as new product enters the market, infrastructure improves and consumer confidence in EV technology continues to grow.” ([Read More](#))

Edmunds EV Forecast: “With the expiration of the federal EV tax credit, we expect EV market share to edge down in 2026. EV share is likely to land around 6%, compared to the 7.5% we anticipate for 2025.” ([Read More](#))

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