



Stay Connected EV Monthly Recharge

Your Monthly EV Market Boost – December 2025:

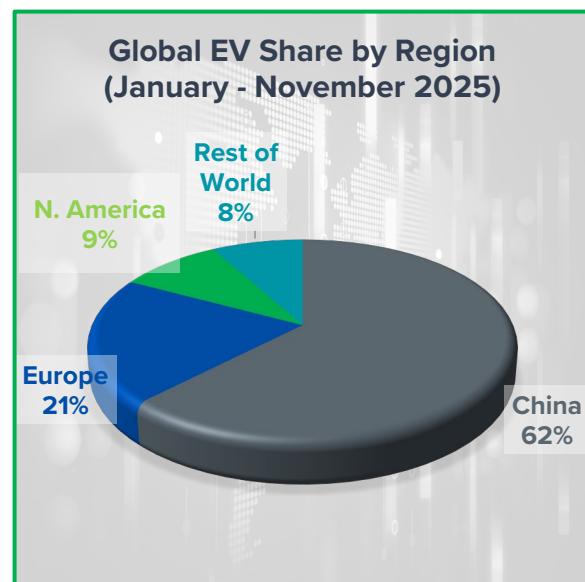
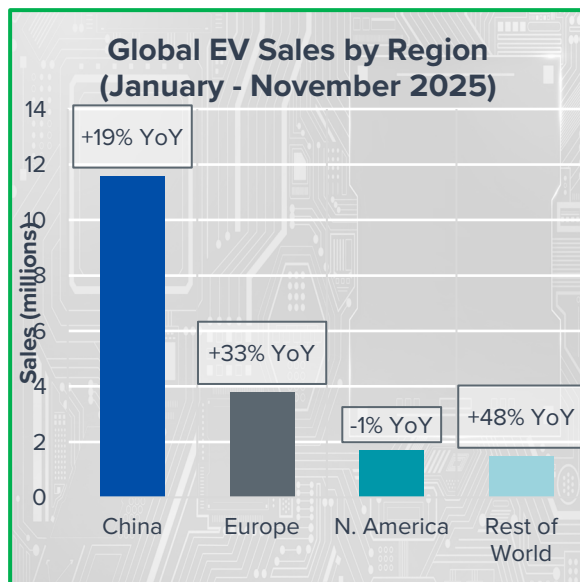


Market Snapshot

Global EV sales (BEV, PHEV and fuel cell) reached 18.5 million units through November 2025, up 21 percent year-over-year. China holds 62 percent of global market share. ([Read More](#))

EVs accounted for 9.5 percent of U.S. new vehicle sales through November 2025, slightly below the 9.7 percent share recorded over the same period in 2024. Year-to-date, market leader Tesla sold roughly 30,000 fewer vehicles than at this point last year and has ceded about 2.3 percentage points of EV market share, equivalent to a roughly 6 percent decline in share. In contrast, Volkswagen, General Motors, Honda and Porsche have each posted year-over-year EV sales increases of 60 percent or more.

Overall, U.S. EV sales are essentially flat year-over-year, rising just 0.22 percent, or roughly 4,000 additional vehicles.





Industry News

U.S. EV Sales Growth Slows as Federal Incentives Fade. U.S. EV adoption cooled in late 2025 as the expiration of federal purchase incentives weighed on demand, contributing to slower sales growth compared with global markets. Analysts point to reduced affordability and policy uncertainty as key headwinds for near-term EV momentum in the U.S. ([Read More](#))

Tesla U.S. Sales Fall to Multi-Year Lows Despite Lower-Priced Models. Tesla's U.S. sales dropped to their lowest level in nearly four years in November, even as the company rolled out lower-priced versions of the Model 3 and Model Y. The decline highlights broader demand challenges following the loss of consumer tax credits and intensifying competition. ([Read More](#))

White House Proposes Rollback of Vehicle Emissions and Fuel Economy Standards. The administration proposed significantly easing federal fuel economy and emissions rules, reducing regulatory pressure on automakers to accelerate EV adoption. ([Read More](#))

Rivian Pivots Toward Autonomy and Software as EV Market Tightens. Rivian unveiled an expanded strategy focused on autonomous driving and AI-enabled features, including plans for hands-free driving and potential subscription revenue. The move reflects an effort to differentiate beyond electrification as competition intensifies and EV demand softens. ([Read More](#))

Fiat Targets U.S. Urban Buyers With Ultra-Compact Topolino EV. Stellantis plans to introduce Fiat's tiny, low-speed Topolino EV to the U.S. market in 2026, positioning it as an affordable, city-focused mobility option rather than a mainstream passenger vehicle. The niche launch highlights automakers' growing interest in smaller, lower-cost EVs tailored to urban use cases and alternative ownership models. ([Read More](#))



EV Pricing & Incentives

New EV Prices Down: Kelley Blue Book reports average pricing on an EV declined to \$58,638, down 0.8 percent from October. New EV prices in November were 3.7 percent higher year-over-year. ([Read More](#))

EV Incentives Up: EV incentives rose to 13.3 percent of average transaction price, or roughly \$7,800, up 20 percent from October. ([Read More](#))

Used EV Prices Decline in November: The average used EV listing price fell 2.7 percent in November to \$36,440, narrowing the gap with ICE models to \$2,762. Prices are 2.5 percent below year-ago levels. ([Read More](#))



Charging Infrastructure

U.S.: 235,074 Public Charging Ports Available (up 3,148 from October): At the end of November, there were 169,355 Level 2 ports and 65,719 DC Fast ports installed in the U.S.

- L2 ports up 17 percent year-over-year.
- DC Fast ports up 34 percent year-over-year.



Looking Ahead

Will 2026 Be “the Year of the Used EV?” Some automotive analysts now believe 2026 will be dominated by the used EV market as a surge of off-lease EVs hits dealership lots, increasing affordable inventory and helping stabilize demand after new EV sales have declined. Cox Automotive notes that as leases expire, prices are falling, and used EVs are emerging as a major growth segment. Used EVs currently represent a small share of the overall used market, but the influx of vehicles and more accessible price points could make 2026 a breakout year for secondhand EV adoption. ([Read More](#))

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