Auto Industry EV Charging Announcements
(As of February 2023)

Automakers are making billion-dollar investments in EV and battery production in multiple states. In addition, the auto industry is investing in EV charging infrastructure and partnering with EV charging companies to accelerate the transition to EVs. Below are some examples of these investments and partnerships.

**BMW**

- BMW of North America and Electrify America Announce Collaboration Providing Two Years Complimentary 30-minute Charging for BMW EV Customers. ([press release](#))

- For three years, owners of the new i7 xDrive60 will enjoy unlimited charge sessions at Electrify America charging stations across the United States at no cost. ([press release](#))

**Cruise**

- Cruise has broken ground on a facility in San Francisco along the southeast waterfront that will be one of the largest charging facilities in the country dedicated to rideshare and delivery services, enabling Cruise to better expand cleaner, safer, and more inclusive transportation to the city’s communities.

- The facility will host 56 DC fast charging ports and 30 Level 2 charging ports, utilizing 100 percent organized labor for construction and maintenance, in addition to creating new employment and green infrastructure workforce development opportunities from charger, equipment, and vehicle operations.

- The construction of the facility will generate at least $46 million in new projects for union labor groups, and has been formally endorsed by the San Francisco Building Trades Council. ([San Francisco Chronicle](#))

**Ford**

- Ford introduces North America’s largest electric vehicle charging network, helping customers confidently switch to an all-electric lifestyle. ([press release](#))

- Electrify America to provide Ford’s future all-electric vehicle owners with access to ultra-fast public charging network. ([press release](#))

**General Motors**

- GM is investing nearly $750 million to expand home, workplace and public charging through its Ultium Charge 360 ecosystem. ([press release](#))

- GM is committed to expanding access to DC fast charging stations and is working with EVgo to add more than 3,250 fast chargers in cities and suburbs throughout the U.S. by the end of 2025. ([GM press release](#), [EVgo press release](#))
• To help enable long-distance electric travel of people and vehicles across the U.S., GM and Pilot Flying J are collaborating on a national DC fast charging network that will be installed, operated and maintained by EVgo. This network of 2,000 charging stalls, co-branded “Pilot Flying J” and “Ultium Charge 360,” will be powered by EVgo eXtend and open to all EV brands at up to 500 Pilot and Flying J travel centers. (press release)

• GM is working with dealers to expand access to charging for all by installing Level 2 EV chargers in dealer communities, helping to expand charging to more areas. (press release)

• Chevrolet will cover standard installation of Level 2 charging outlet for eligible customers who purchase or lease a 2022 Bolt EUV or Bolt EV, simplifying the process for customers and making it even easier to go electric. (details)

• General Motors is making electric vehicle charging for employees even more accessible with the addition of 3,500 new EV charging plugs throughout its U.S. and Canadian facilities. This will triple the amount of charging locations that GM currently provides. (press release)

Hyundai

• Hyundai IONIQ 5 drivers receive two years of unlimited 30-minute complimentary charging sessions at Electrify America charging stations. (press release)

• Hyundai provides 250 kilowatt-hours of complimentary charging on Electrify America’s ultra-fast charging network for owners of Kona Electric and Ioniq Electric models. (press release)

• At SoFi Stadium in Los Angeles, Hyundai is the sponsor of 60 vehicle charging stations across the Hollywood Park campus. (press release)

Kia

• The Kia Forum in Inglewood, California is planning to install 10-20 EV charging stations, with more being added at a later date. (dot.LA article)

• Kia EV drivers in Los Angeles, San Francisco and San Jose receive two months of free on-demand mobile charging service. (electrek article)

• Kia EV6 buyers receive 1,000 kWh of free charging at any Electrify America station across the U.S. (press release)

Mazda

• Mazda and ChargePoint have partnered to offer a fast home charging option – up to 50 Amps and up to 9x faster. The ChargePoint® Home Flex is a 240-volt Level 2 home charger that delivers up to 50 amps of power.

• Mazda is providing 2022 Mazda MX-30 EV customers with a $500 charging credit for ChargePoint’s public chargers.
Mercedes-Benz

- Mercedes-Benz to launch global branded high-power charging network starting in North America; the North American network is scheduled for completion by 2027, by which time a total of more than 400 hubs with more than 2,500 high-power chargers will cover the continent. (press release)

- Partnership announcements:
  
  - Electrify America: Mercedes offers two years of unlimited 30-minute charging sessions with Electrify America DC Fast Chargers with all current and upcoming electric vehicles.
  
  - ChargePoint: The Mercedes me Charge network enables access to almost 60,000 public charging points in the U.S. and is one of the largest public charging networks. This integration is provided by ChargePoint.
  
  - Green Charging: Mercedes utilizes a proprietary Green Charging feature which ensures that an equivalent amount of electricity from renewable resources is fed into the grid for charging electric vehicles.

Mitsubishi

- Mitsubishi dealers are investing in the EV future, with chargers, special equipment/tools and advanced training.

Subaru

- Subaru offers Solterra customers a choice between $400 in EVgo charging credits or a $400 credit toward the installation of a home charger via Qmerit. Details:
  
  - A $400 charging credit with EVgo, the nation’s largest public fast charging network for electric vehicles, to provide customers with access to more than 800 public fast charging locations and 1,200+ L2 charging stalls spanning 68 metropolitan areas and 35 states. (press release)
  
  - A $400 credit with Qmerit for the installation of a Level 2 charger through Qmerit’s nationwide network of certified installers. Qmerit is the leading provider of implementation solutions for EV charging and other electrification technologies. (press release)

- With the purchase or lease of a new Solterra, owners will receive up to 10 days of Subaru Just DRIVE Rental at no-charge from their participating Subaru retailer. This program allows the rental of a variety of Subaru vehicles through participating Subaru retailers.
**Stellantis**

- The Jeep® brand is establishing the Jeep 4xe Charging Network, installing EV Level 2 charging stations at Jeep Badge of Honor off-road trailheads around the U.S. Jeep 4xe Charging Network is operated by Electrify America; Jeep 4xe owners will get free charging via a custom mobile app. ([press release](#))

**Toyota**

- Through Toyota’s collaboration with ChargePoint, customers are able to purchase a Level 2 home charging station through participating Toyota dealers and online, and with assistance from Qmerit, customers have access to a nationwide network of licensed electricians to install the home charger. Additionally, bZ4X customers can access more than 80 percent of charging locations in North America, providing them the opportunity to charge when, where and how they want. ([press release](#))

- Customers who purchase or lease a new 2023 Toyota bZ4X will get one year of unlimited complimentary charging at all EVgo-owned and operated public charging stations nationwide. ([press release](#))

- Together with Mobilyze.ai, Toyota Mobility Foundation supported the development and application of analytic tools to assess the disparity of charger access and gaps in equity across the top 50 cities in the U.S. ([press release](#))

**Volvo**

- Volvo Cars USA established the first open, public EV charging network at Starbucks locations with pilot installation of as many as 60 ChargePoint DC Fast chargers at up to 15 stores along a 1,350-mile route between Seattle and Denver. ([press release](#))

- Volvo has partnered with Electrify America to offer EV drivers 250 kWh of complimentary charging and one year access to their membership program. ([press release](#))

- Volvo supports easy home charging for drivers through partnerships with ChargePoint for level 2 chargers and Qmerit for simple installation services.

- Volvo is launching an In App charging solution to provide U.S. drivers with easy access to over 50,000 charging stations nationwide – providing drivers the ability to find, activate and pay for charging conveniently. ([press release](#))

- Volvo is investing in public charging stations at its U.S. facilities, including 50 chargers alone at its Mahwah, New Jersey headquarters. ([press release](#))